

# THE BUSY BEAVER EXTREME™

## 2023 RATES & DATES

This special bi-monthly publication will be printed in full color and delivered to over 73,000 homes\*!  
 (\*NY, ME, MD, DE, VT, VA, NC, WV, PA, OH, MI, IN, KY, TN, IL, WI, MO, IA, MN, AR, TX, OK, KS, CO, MT, ID, NE, WY, and parts of Canada)

**Advertise more, save more with our new multi-run discounts!\***

**Run 1 time: 10% discount** • **Run 2-3 times: 15% discount** • **Run 4 or more times: 20% discount**

**NOTICE!** TO RECEIVE THE 15% OR 20% DISCOUNTS, **ALL ADS MUST BE PAID IN FULL** AT TIME OF ORDER. **NO OTHER DISCOUNTS CAN BE APPLIED.** CALL FOR MORE INFORMATION.

AD SIZE	REG PRICE	10% OFF (1 time)	15% OFF (2-3 times)	20% OFF (4+ times)
1/8 page (3.5"w x 2.25"h)	\$500	\$450.00	\$425.00 per time	\$400 per time
1/4 page (3.5"w x 4.75"h)	\$550	\$495.00	\$467.50 per time	\$440 per time
1/2 page horizontal (7.25"w x 4.75"h)	\$720	\$648.00	\$612.00 per time	\$576 per time
1/2 page vertical (3.5"w x 9.75"h)	\$720	\$648.00	\$612.00 per time	\$576 per time
Full page (7.25"w x 9.75"h)	\$1285	\$1156.50	\$1092.25 per time	\$1028 per time
Back cover (7.25"w x 9.75"h)	<b>Sold for 2023</b>			

<b>JANUARY 2023</b>	10% off all ads paid for by <b>MONDAY, JANUARY 9<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, JANUARY 13<sup>th</sup></b>	Date the paper will be mailed: <b>MONDAY, JANUARY 30<sup>th</sup></b>
<b>MARCH 2023</b>	10% off all ads paid for by <b>MONDAY, FEBRUARY 13<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, FEBRUARY 17<sup>th</sup></b>	Date the paper will be mailed: <b>MONDAY, MARCH 6<sup>th</sup></b>
<b>MAY 2023</b>	10% off all ads paid for by <b>MONDAY, APRIL 17<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, APRIL 21<sup>st</sup></b>	Date the paper will be mailed: <b>MONDAY, MAY 8<sup>th</sup></b>
<b>JULY 2023</b>	10% off all ads paid for by <b>MONDAY, JUNE 19<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, JUNE 23<sup>rd</sup></b>	Date the paper will be mailed: <b>MONDAY, JULY 10<sup>th</sup></b>
<b>SEPTEMBER 2023</b>	10% off all ads paid for by <b>MONDAY, AUGUST 21<sup>st</sup></b>	Ad Submission Deadline: <b>FRIDAY, AUGUST 25<sup>th</sup></b>	Date the paper will be mailed: <b>MONDAY, SEPTEMBER 11<sup>th</sup></b>
<b>NOVEMBER 2023</b>	10% off all ads paid for by <b>WEDNESDAY, OCTOBER 18<sup>th</sup></b>	Ad Submission Deadline: <b>TUESDAY, OCTOBER 24<sup>th</sup></b>	Date the paper will be mailed: <b>THURSDAY, NOVEMBER 9<sup>th</sup></b>

Estimated in home delivery, 7-10 business days from mail date.

# SUBMITTING YOUR AD

All ads must be submitted print ready. No editing or design services are offered through the Busy Beaver Extreme™

## EMAILING:

Email is the best method to have your ads sent in. This will ensure your ad is printed in the best quality. If you are emailing or having the ad emailed, please send it to:

**ads@busybeaverextreme.com**

\*\*Please make sure you call ahead to let us know that your ad will be coming by email and so we can arrange payment.\*\*

## FAXING:

We do not recommend faxing your ad for the Busy Beaver Extreme™. This paper is printed in full color and your fax will only come as black and white. This also will not be a good quality.

You are welcome to fax over your Extreme ad form to reserve your ad space.

**Our fax number: 330-470-2240**

## MAILING:

If you wish to mail your ads in, please send them to

**The Busy Beaver Extreme™  
7828 Township Road 568  
Fredericksburg, Ohio 44627**

If possible, please mail your ad flat as we will scan your ad and any folds or creases will show up in the final print.

# PAYING FOR YOUR AD

All ads must be paid prior to running unless other arrangements have been made. We accept cash, checks and credit cards. **To take advantage of any early-pay discounts, your payment must be received by the 10% deadline listed on the other side of this sheet.**

## EXTREME DISPLAY AD ORDER FORM

**BUSY BEAVER EXTREME™** \_\_\_\_\_ **EDITION**

Ad Title or Horse Name: (REQUIRED) \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- **Ad Size:**  1/8  1/4  1/2 Horizontal  1/2 Vertical  Full
- **Section:**  Horses  Dog related  Health/Naturals  Farm/Garden  Household  Shop/Tools  Hunting/Sport/Travel
- **Do we have your ad on file?**  No  Yes: Date last ran: \_\_\_\_\_ How many times to run: \_\_\_\_\_
- **How will your ad be sent to us?**  Mail  Email

**ALL ADS MUST BE PRINT-READY WHEN SUBMITTED.**

**If you need your ad designed, please call Jeff at 800-672-5790. There is a fee for this service.**

PLEASE MAIL FORM WITH PAYMENT TO:

**Busy Beaver Extreme**

**7828 Township Road 568, Fredericksburg, Ohio 44627**

**PHONE: 800-218-3405 • FAX: 330-470-2240**

**EMAIL: ads@busybeaverextreme.com**

**PAYMENT INFO:** INVOICE# (office use only): \_\_\_\_\_  
Check# \_\_\_\_\_ AMT: \_\_\_\_\_  
Type of card:  American Express  Visa  MasterCard  Discover  
Credit Card#: \_\_\_\_\_  
Name (as it appears on the card): \_\_\_\_\_  
EXP. DATE: \_\_\_\_\_ CVC CODE (on back): \_\_\_\_\_  
Phone #: \_\_\_\_\_ (required for credit card use)