



CALL YOUR CLASSIFIED ADS IN!

Whether it's for one Busy Beaver location or all you can take care of it in JUST ONE CALL.



**Deadline
NOON
Wednesday**

1-800-355-2192 (Monday-Friday 8-5 EST.)



You can also fax to **1-800-574-4204** or email to **classifieds@busybeaverpublicationsllc.com**
To use the phone, fax or email service the ad must be paid with credit/debit card. There will be a \$3.00 convenience fee applied. Call us with credit or debit card information. *All ads must be paid to run.*

SUBMIT A CLASSIFIED AD

Name _____

Address _____

City _____

State _____ Zip _____

Phone# _____

Name, Address & Phone # are included FREE...

Do you want your name & address included?

YES NO

Choosing more than 1 category?

Remember, you must pay the full ad price for EACH category you check. Example:
\$12.00 ad x 2 categories x 2 times = \$48.00

- | | |
|---|--|
| <input type="checkbox"/> Horses & Tack | <input type="checkbox"/> Miscellaneous |
| <input type="checkbox"/> Livestock | <input type="checkbox"/> Office Supplies/
Publications |
| <input type="checkbox"/> Pets & Supplies | <input type="checkbox"/> Produce/Edibles |
| <input type="checkbox"/> Poultry & Small Animals | <input type="checkbox"/> Produce Equip/
Supplies |
| <input type="checkbox"/> Beekeeping | <input type="checkbox"/> Real Estate (For Rent) |
| <input type="checkbox"/> Bicycles/Scooters | <input type="checkbox"/> Real Estate (For Sale) |
| <input type="checkbox"/> Building Supplies | <input type="checkbox"/> Rentals |
| <input type="checkbox"/> Business Opportunities | <input type="checkbox"/> Sawmill Equipment |
| <input type="checkbox"/> Carriages | <input type="checkbox"/> Services Rendered |
| <input type="checkbox"/> Clothing/Dry Goods | <input type="checkbox"/> Shop/Tools |
| <input type="checkbox"/> Construction Equip. | <input type="checkbox"/> Special Events/Notices |
| <input type="checkbox"/> Crafts | <input type="checkbox"/> Sporting Goods |
| <input type="checkbox"/> Electrical/Solar | <input type="checkbox"/> Transportation/Taxi |
| <input type="checkbox"/> Farm Related | <input type="checkbox"/> Wanted Items |
| <input type="checkbox"/> Garage Sales/Benefits | <input type="checkbox"/> Lost & Found/
Free Items (No Charge,
1 time only) |
| <input type="checkbox"/> Greenhouse/Growing
Supplies | |
| <input type="checkbox"/> Hay/Straw/Feed | |
| <input type="checkbox"/> Health/Naturals | |
| <input type="checkbox"/> Help Wanted | |
| <input type="checkbox"/> Household/Furniture | |
| <input type="checkbox"/> Lawn & Garden | |
| <input type="checkbox"/> Maple/Maple Supplies | |

Payments for classified ads in one or multiple issues are NON-REFUNDABLE.

Place one word only in each box below.

\$12.00 for first 15 words			
			12.40
12.80	13.20	13.60	14.00
14.40	14.80	15.20	15.60
16.00	16.40	16.80	17.20
17.60	18.00	18.40	18.80
19.20	19.60	20.00	20.40
20.80	21.20	21.60	22.00

**Mail this form AND
\$ check payable to:**

**Busy Beaver of PA+
PO Box 7930
Lancaster, PA 17604**

**Get more coverage
by placing your ad
in multiple regions!**

Each Beaver mail-in location can process your classified ad and print in the region you choose!

\$12.00 for first 15 words
40¢ each additional word
per each Ad Category
1 Cost for ONE TIME

- | | |
|---|---------------------------------|
| 2 | PENNSYLVANIA
How Many Issues |
| 3 | OHIO
How Many Issues |
| 4 | MICHIANA
How Many Issues |
| 5 | NEW YORK
How Many Issues |
| 6 | TUCKESSEE
How Many Issues |
| 7 | FLORIDA
How Many Issues |

TOTAL Number of issues
8 (add boxes 2-7)

TOTAL COST
(Multiply box 1 by box 8)

**NEXT
PA+
DEADLINES:**

**** Deadline every Wednesday @ noon** for the following Friday's publication (approx. 9 days later) ******

Display Ads

IMPORTANT: We do not publish ads without a full ad order and print-ready PDF file (both must be received by deadline).

MULTIPLE TIME DISCOUNT GUIDELINES: In order to enjoy the multiple time rates listed here (12-25 time or 26-52 time rate), you must schedule specific edition dates and ad size must remain the same for the entire run. You may send new artwork for each time. If nothing new is received by the deadline, we will re-run from the previous edition.

DESIGN SERVICE? Sorry, in order to keep placement costs low for everyone, we do not offer design services at this time, so be sure your file is submitted print-ready.

WORKING WITH A DESIGNER? If a third party is sending your ad file, he/she may include the required ad order information from the submission form. However, **you must also contact us and give us permission to print your ad** by calling the PA+ display ad team 717-742-5230.

Pricing All prices shown are PER TIME

Full Page	Discount	B&W	COLOR
7.4" w x 9.6" h			
1-11 times (or ads)		\$292.00	\$387.00
12-25 times (or ads)	5%	\$277.40	\$367.65
26-52 times (or ads)	10%	\$262.80	\$348.30
1/2 Page			
Horizontal 7.4" w x 4.7" h or Vertical 3.6" w x 9.6" h			
1-11 times (or ads)		\$185.00	\$240.00
12-25 times (or ads)	5%	\$175.75	\$228.00
26-52 times (or ads)	10%	\$166.50	\$216.00
1/4 Page Vert.			
3.6" w x 4.7" h			
1-11 times (or ads)		\$120.00	\$155.00
12-25 times (or ads)	5%	\$114.00	\$147.25
26-52 times (or ads)	10%	\$108.00	\$139.50
Business Card Horiz.			
3.5" w x 2" h			
1-11 times (or ads)		\$ 55.00	\$ 75.00
12-25 times (or ads)	5%	\$ 52.25	\$ 71.25
26-52 times (or ads)	10%	\$ 49.50	\$ 67.50

Classified Section Only Ads

2 x 2 Display Ad 2.33" w x 2" h PREPAID			
1-11 times (or ads)		\$ 45.00	\$ 45.00
12-25 times (or ads)	5%	\$ 42.75	\$ 42.75
26-52 times (or ads)	10%	\$ 40.50	\$ 40.50
Business Card Vert. 2.3" w x 4" h			
1-11 times (or ads)		\$ 70.00	\$ 90.00
12-25 times (or ads)	5%	\$ 66.50	\$ 85.50
26-52 times (or ads)	10%	\$ 63.00	\$ 81.00
Banner Ad Horiz. 7.5" w x 1.5" h			
1-11 times (or ads)		\$110.00	\$140.00
12-25 times (or ads)	5%	\$104.50	\$133.00
26-52 times (or ads)	10%	\$ 99.00	\$126.00
Banner Ad Vert. 2.3" w x 8.25" h			
1-11 times (or ads)		\$127.00	\$162.00
12-25 times (or ads)	5%	\$120.65	\$153.90
26-52 times (or ads)	10%	\$114.30	\$145.80
1/4 Page Horiz. 4.8" w x 3.6" h			
1-11 times (or ads)		\$137.00	\$176.00
12-25 times (or ads)	5%	\$130.15	\$167.20
26-52 times (or ads)	10%	\$123.30	\$158.40
3/8 Page Vert. 4.8" w x 5.9" h			
1-11 times (or ads)		\$162.00	\$210.00
12-25 times (or ads)	5%	\$153.90	\$199.50
26-52 times (or ads)	10%	\$145.80	\$189.00

WE RESERVE THE RIGHT TO REFUSE ANY ADS WE DEEM INAPPROPRIATE.
 Busy Beaver of PA+ is not responsible for the outcome of products advertised within.

SUBMISSION FORM

Ad Size: _____

Print my ad in: B/W COLOR

How many times should we print your ad? _____

If more than 1 time, print my ad...

consecutively every other issue once per month

specific dates _____

How will we receive your ad? Mail Email

Do we have your ad already on file? Yes No

How will you pay? Payment is enclosed Send me an invoice

2x2 Display Ads must be prepaid

BILLING INFORMATION:

Business Name _____

Contact Name _____

Billing Address _____

Billing City/State/Zip _____

Phone _____

Mail:

Return this form and a clear, ready-to-scan ad to **Busy Beaver of PA+ PO Box 7930, Lancaster, PA 17604**

OR

Email:

Email required info from this form and a print-ready PDF ad file to **ads@PAbusybeaver.com**

Have you moved? -or- Want to Subscribe?

and want your Busy Beaver of PA+ to arrive in your new mailbox?

Fill in your old and new address below.

These horse and buggy residents are eligible for a free PA+ subscription: PA, MD, DE, VA, WV, and NC

Out-of-state OR non-horse and buggy folks:
 Return this form and a \$50/year check payable to "Busy Beaver of PA+".

Name _____

OLD Address: _____
(for change of address request only) City _____ State _____ Zip _____

NEW Address: _____

City _____ State _____ Zip _____



Mail completed form to:
Busy Beaver of PA+ PO Box 7930 Lancaster PA 17604
 Please allow 3-4 weeks for your subscription to become active.