PRICING & SIZES REGULAR

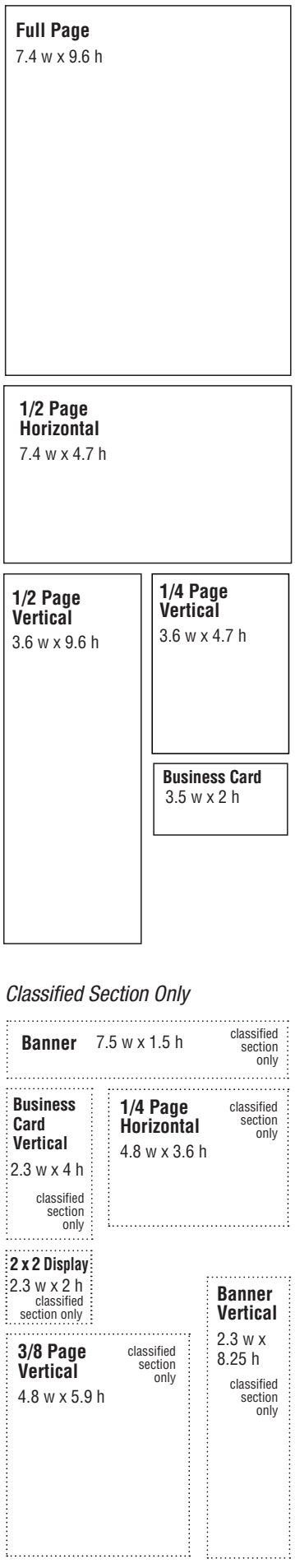
All prices shown are ***PER TIME***

	Discount	B&W	COLOR
Full			
1-11 times or ads		$ 348.00	**459.00**
12-25 times or ads	5%	330.60	**436.05**
26-52 times or ads	10%	313.20	**413.10**
1/2 (Vert. or Horiz.)			
1-11 times or ads		233.00	**297.00**
12-25 times or ads	5%	221.35	**282.15**
26-52 times or ads	10%	209.70	**267.30**
1/4 Vertical			
1-11 times or ads		151.00	**195.00**
12-25 times or ads	5%	143.45	**185.25**
26-52 times or ads	10%	135.90	**175.50**
Business Card Horiz.			
1-11 times or ads		75.00	**98.00**
12-25 times or ads	5%	71.25	**93.10**
26-52 times or ads	10%	67.50	**88.20**

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2 x 2 Display Ad *Classified Section Only*			
1-11 times or ads		62.00	**62.00**
12-25 times or ads	5%	58.90	**58.90**
26-52 times or ads	10%	55.80	**55.80**
Business Card Vert. *Classified Section Only*			
1-11 times or ads		92.00	**117.00**
12-25 times or ads	5%	87.40	**111.15**
26-52 times or ads	10%	82.80	**105.30**
Banner Ad Horiz. *Classified Section Only*			
1-11 times or ads		140.00	**176.00**
12-25 times or ads	5%	133.00	**167.20**
26-52 times or ads	10%	126.00	**158.40**
Banner Ad Vert. *Classified Section Only*			
1-11 times or ads		161.00	**203.00**
12-25 times or ads	5%	152.95	**192.85**
26-52 times or ads	10%	144.90	**182.70**
1/4 Horiz. *Classified Section Only*			
1-11 times or ads		173.00	**220.00**
12-25 times or ads	5%	164.35	**209.00**
26-52 times or ads	10%	155.70	**198.00**
3/8 Vert. *Classified Section Only*			
1-11 times or ads		203.00	**261.00**
12-25 times or ads	5%	192.85	**247.95**
26-52 times or ads	10%	182.70	**234.90**

Display Section Only



PRICING & SIZES GLOSSY

All prices shown are ***PER TIME***

	Discount	B&W	COLOR
Full			
1-11 times or ads		$ 627.00	**627.00**
12-25 times or ads	5%	595.65	**595.65**
26-52 times or ads	10%	564.30	**564.30**
1/2 (Vert. or Horiz.)			
1-11 times or ads		347.00	**347.00**
12-25 times or ads	5%	329.65	**329.65**
26-52 times or ads	10%	312.30	**312.30**
1/4 Vertical			
1-11 times or ads		204.00	**204.00**
12-25 times or ads	5%	193.80	**193.80**
26-52 times or ads	10%	183.60	**183.60**

NOTES & DEFINITIONS

Multiple Time Discount Guidelines

In order to enjoy the multiple time rates listed here (12-25 time or 26-52 time rate), edition dates and ad size must remain the same for the entire run. Advertiser may send new artwork for each time. If nothing new is received by the deadline, we will re-run from the previous edition. When ads are scheduled one at a time, they receive the 1-time rate.

File Handling Code (circle if applicable)

- **Repeat Unless:** Repeat the same ad for the entire order, unless/until a new file is received.
- **New/Backup:** A new file will be sent for each print run. A "generic backup" ad must be provided in case a new file is not received by the deadline
- **Rotate:** 2 or more ads set to rotate in a set order

Auto Renew

Ads on Auto Renew are printed and invoiced in increments of six. They are automatically repeated until the advertiser contacts us to stop the ad. If an invoice for an "auto renew" ad is overdue, we will stop printing the ad until payment is received.

Ad Title

This is used to reference the correct file. Example "Backhoe" "July 3 Auction" or "Spring Seed Sale"

Premium Placement Options

Common requests that we can usually accommodate are: Right-hand page, top of page, etc. We will not print an ad upside down. Due to the additional handling of special placements, there is a placement fee (minimum of $10 for business cards and $20 for all other ads). For up-to-date special placement options, please contact each paper with your specific request