

Advertise more, save more with our new multi-run discounts!*
Run 2-3 times: 15% discount • Run 4 or more times: 20% discount

NOTICE! TO RECEIVE THE 15% OR 20% DISCOUNTS, ALL ADS MUST BE PAID IN FULL AT TIME OF ORDER. NO OTHER DISCOUNTS CAN BE APPLIED. CALL FOR MORE INFORMATION.

AD SIZE	REG PRICE	15% OFF (2-3 times)	20% OFF (4+ times)
Canine Solutions (designed by The Dog Journal)	\$310	\$263.50 per time	\$248 per time
Industry and Elite Dog Breeder Ads (Subject to approval)			
1/2 page horizontal (7.625" w x 4.875" h)	\$720	\$612.00 per time	\$576 per time
Full page (8.125" w x 10.75" h + bleed)	\$1285	\$1092.25 per time	\$1028 per time
Back cover (8.125" w x 10.75" h + bleed)	\$2250		
Inside Back cover (8.125" w x 10.75" h + bleed)	\$1850		
Inside Front cover (8.125" w x 10.75" h + bleed)	\$1850		

DECEMBER/JANUARY 2022/2023	Ad Submission Deadline: FRIDAY, NOVEMBER 4th	Date the paper will be mailed: MONDAY, NOVEMBER 28th
FEBRUARY/MARCH 2023	Ad Submission Deadline: THURSDAY, JANUARY 5th	Date the paper will be mailed: MONDAY, JANUARY 30th
APRIL/MAY 2023	Ad Submission Deadline: FRIDAY, MARCH 3rd	Date the paper will be mailed: MONDAY, MARCH 27th
JUNE/JULY 2023	Ad Submission Deadline: FRIDAY, MAY 5th	Date the paper will be mailed: TUESDAY, MAY 30th
AUGUST/SEPTEMBER 2023	Ad Submission Deadline: FRIDAY, JULY 7th	Date the paper will be mailed: MONDAY, JULY 31st
OCTOBER/NOVEMBER 2023	Ad Submission Deadline: FRIDAY, SEPTEMBER 8th	Date the paper will be mailed: MONDAY, OCTOBER 2nd
DECEMBER/JANUARY 2023/2024	Ad Submission Deadline: FRIDAY, NOVEMBER 3rd	Date the paper will be mailed: MONDAY, NOVEMBER 27th

Estimated in home delivery, 7-10 business days from mail date.

The Dog Journal, PO Box 3, Charm, OH 44617 • 800-208-4186 • steven@thedogjournal.net

SUBMITTING YOUR AD

Industry ads are accepted in print ready format. No editing or design services are offered through The Dog Journal™

Canine Solutions ads will be designed by The Dog Journal – email to: steven@thedogjournal.net

Elite Breeders need to be preapproved. Half or Full Page. Ads will be designed by The Dog Journal – email to: steven@thedogjournal.net

Elite Breeder Ratings Check List prior to submitting ad content

- You are inspected or willing to be inspected, and are in compliance with the state and or USDA (where applicable)
- You offer a health guarantee of at least one year
- You do genetic health testing
- You have your own website or webpage
- You are a member of Canine Care

EMAILING:

is the best method to have your ads sent in. This will ensure your ad is printed in the best quality. If you are emailing or having the ad emailed, please send it to: steven@thedogjournal.net

Please make sure you call ahead to let us know that your ad will be coming by email and so we can arrange payment.

FAXING:

We do not recommend faxing your ad for The Dog Journal.™ This paper is printed in full color and your fax will only come as black and white. This also will not be a good quality.

You are welcome to fax over your Display ad form to reserve your ad space.

Fax number: 877-282-7455

MAILING:

If you wish to mail your ads in, please send them to

**The Dog Journal
PO Box 3
Charm, OH 44617**

If possible, please mail your ad flat as we will scan your ad and any folds or creases will show up in the final print.

PAYING FOR YOUR AD

All ads must be paid prior to running unless other arrangements have been made. We accept cash, checks and credit cards.

THE DOG JOURNAL DISPLAY AD ORDER FORM

THE DOG JOURNAL™ _____ EDITION

Ad Title or Subject Name: (REQUIRED) _____

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

• **Ad Size:** Canine Solutions 1/2 Horizontal 1/2 Vertical Full Back Cover Inside Back Cover Inside Front Cover

• **Section:** Elite Dog Breeder Industry Ad

• **Do we have your ad on file?** No Yes: Date last ran: _____ How many times to run: _____

• **How will your ad be sent to us?** Mail Email

If you need your ad designed, please call Jeff at 800-672-5790. There is a fee for this service.

PLEASE MAIL FORM WITH PAYMENT TO:

The Dog Journal

PO Box 3, Charm, Ohio 44617

PHONE: 800-208-4186 • FAX: 877-282-7455

EMAIL: sales@thedogjournal.net

PAYMENT INFO: INVOICE# (office use only): _____

Check# _____ AMT: _____

Type of card: American Express Visa MasterCard Discover

Credit Card#: _____

Name (as it appears on the card): _____

EXP. DATE: _____ CVC CODE (on back): _____

Phone #: _____ (required for credit card use)